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|-------------------------|-------------|---------------------------|----|---|--------------------------|
| Pledge Amt. | \$0.00 | Total Gifts | 38 | Contact Person | Jill Smith |
| Donation Amt. | \$29,747.00 | Pledge Count | | Contact Phone | (555) 555-3214 |
| Raised Amt. | \$29,747.00 | Donation Count | 38 | Pledge Response Letter | Auction Thank You Letter |
| Goal | \$60,000.00 | Acknowl. Count | 0 | Donation/Pmt Response Letter | Auction Thank You Letter |
| Percent of Goal | 49.58% | Call Reports Count | 0 | First Gift Received From | AAA Towing |
| Received Amt. | \$29,747.00 | Emails Sent Count | 0 | First Gift Received On | 3/15/2008 |
| Write Off Amt. | \$0.00 | Exports Count | 0 | Last Gift Received From | First Spring Florist |
| Outstanding Amt. | \$0.00 | Journals Count | 0 | Last Gift Received On | 4/21/2008 |
| Expenses | \$2,500.00 | Reminders Count | 0 | In-Kind Gift Acknowledged Value | \$10,710.00 |
| Net Margin | \$27,247.00 | Solicitation Count | 0 | In-Kind Gift Count | 14 |
| Average Pledge | \$0.00 | Tasks Count | 0 | Net Margin including In-Kind Value | \$37,957.00 |
| Average Donation | \$782.82 | Tax Receipt Count | 0 | | |

| Top 5 Acknowledged Donors | | |
|---------------------------|----------------------|--------------------|
| Rank | Donor Name | Total Acknowledged |
| 1 | Cross Winds Studio | \$4,500.00 |
| 2 | Citizens Bank | \$4,500.00 |
| 3 | Solomon Smith Barney | \$4,500.00 |
| 4 | Hewlett Packard | \$3,500.00 |
| 5 | Consumers Power | \$3,500.00 |

| Appeal Category | Appeal Count | Ack. Amt. | Raised Amt. | Goal Amt. | Pct. of Goal | Received Amt. | Write-offs | Outstanding | Expenses | ** Net Margin |
|---------------------|--------------|--------------------|--------------------|--------------------|--------------|--------------------|---------------|---------------|-------------------|--------------------|
| Donated Items | 12 | \$10,510.00 | \$0.00 | \$6,000.00 | 0.0% | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| General Donations | 3 | \$375.00 | \$175.00 | \$15,000.00 | 1.2% | \$175.00 | \$0.00 | \$0.00 | \$0.00 | \$175.00 |
| Live Auction | 5 | \$8,450.00 | \$8,450.00 | \$5,000.00 | 169.0% | \$8,450.00 | \$0.00 | \$0.00 | \$0.00 | \$8,450.00 |
| Major Sponsor | 5 | \$18,500.00 | \$18,500.00 | \$20,000.00 | 92.5% | \$18,500.00 | \$0.00 | \$0.00 | \$2,000.00 | \$16,500.00 |
| Silent Auction | 6 | \$1,572.00 | \$1,572.00 | \$5,000.00 | 31.4% | \$1,572.00 | \$0.00 | \$0.00 | \$0.00 | \$1,572.00 |
| Table Sponsor | 1 | \$100.00 | \$100.00 | \$6,000.00 | 1.7% | \$100.00 | \$0.00 | \$0.00 | \$0.00 | \$100.00 |
| Ticket Sales | 7 | \$950.00 | \$950.00 | \$3,000.00 | 31.7% | \$950.00 | \$0.00 | \$0.00 | \$500.00 | \$450.00 |
| Appeal Total | 39 | \$40,457.00 | \$29,747.00 | \$60,000.00 | 49.6% | \$29,747.00 | \$0.00 | \$0.00 | \$2,500.00 | \$27,247.00 |

** (Net Margin based on Amt. Received - Expenses)